

Subject: Re: BLQ-Pico BID Renewal Petition - Pico & Alvarado Los Angeles LLC
From: Donald Duckworth <duckworth.donald@gmail.com>
Date: 04/24/2018 09:49 PM
To: Arturo Chavez <arturo.chavez@lacity.org>
CC: Moises Gomez <moises@lani.org>, Veronica Hahni <veronica@lani.org>, Rebecca Drapper <rebecca@lani.org>

Good Morning Arturo...

It seems like we are at a point on the Petition for the Ross Store and adjacent businesses (aka "Pico and Alvarado Los Angeles LLC") where a telephone call or email from you would help ownership understand how important their support of BLQ-Pico BID Renewal is for the community. The proposed assessment of about \$250 / month is a small price to pay to keep the community's streetscape clean and open for business at this prominent location in CD1. Without BID services the business suffers and the community suffers. It is not a new cost, it is being paid currently. Three years ago, as the entitlements on this project were being processed, there was no question as to whether or not ownership was supportive, they readily signed the Petition. Today, at the slightest problem, ownership continues to rely on City and CD1 support, so it seems quite consistent that ownership should support BID renewal. Can you make this call or email for us today?

Owner: John Safi, President of Safco Capital Corp 310-473-9500. Email: john@safcocapital.com <<mailto:john@safcocapital.com>>
Thomas Klugman, Vice President / Property Manager 310-473-9500 x120. Email: tom@safcocapital.com <<mailto:tom@safcocapital.com>>

Please let me know as we may assist further in any way. I'm at 818-515-2159 if you want to talk further. Thank you.

On Wed, Mar 21, 2018 at 10:03 PM, Donald Duckworth <duckworth.donald@gmail.com> <<mailto:duckworth.donald@gmail.com>> wrote:

Good Morning Tom...

I wanted to follow up our meeting of last week about the referenced Petition that I left with you. Are there any questions I can answer or other assistance that we can provide?

We also wanted to remind you that the BID assessment is not new and is currently being paid on the property tax rolls by Pico & Alvarado Los Angeles LLC. The BID's services enhance the location and productivity of the owner's retail stores and the customer traffic they receive. Also, the BID enjoys the endorsement of Councilman Gil Cedillo who has encouraged his constituents to support BID renewal.

The renewal time frame is short so we'd like to receive your signed petition as soon as possible. How can we help?

Thank you, Tom.